



*Focused*

# ATTENTION

## IN CHURCH REVITALIZATION

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*...give every  
SBC of Virginia  
church the tools  
necessary for  
revitalization.*

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**F**or the past two years, SBC of Virginia has placed a significant emphasis on church revitalization. The current model for church revitalization in the SBC of Virginia is to identify churches in every region of Virginia and give them hands-on assistance from the SBC of Virginia staff and other partner churches. This has resulted in the SBC of Virginia choosing 8 to 10 churches to give focused attention over a 12 month time period to accelerate their revitalization effort. This action-based approach has proven effective for many churches. While this approach is effective, the desire of the SBC of Virginia is to expand its scope in church revitalization.

The desire is to give every SBC of Virginia church the tools necessary for revitalization. The SBC of Virginia is pleased to announce we have officially entered





Is your church experiencing decline in salvations, baptisms, worship attendance, Sunday School, small groups or giving? **Help is here.** You are not alone.

into a partnership with Thom Rainer, founder, and CEO of Church Answers. Thom Rainer was previously CEO of Lifeway Christian Resources and now is dedicating his time and attention to the area of church revitalization.

Through this partnership, SBC of Virginia will be able to expand its revitalization effort to 30 churches in the coming months. Church Answers will provide an internet-based assessment and teaching tools, covering various critical areas such as identifying the leadership style of the pastor, the dynamics of his particular congregation and the demographics of the community. Further, these assessments will be coupled with face-to-face consultations. These enhanced tools along with a team of consultants and the SBC of Virginia staff, our reach in church revitalization will be greatly enhanced. ■

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**RESOURCE:**

*If you are interested in knowing more about Church Answers, visit:*

 [churchanswers.com](http://churchanswers.com)

*Further, if you are interested in pursuing church revitalization, please contact Rusty Small at:*

 [rsmall@sbcv.org](mailto:rsmall@sbcv.org)