

# Social Media and Apps

Be Aware and Be Active

## 5 Popular Social Media Platforms and Apps that Students Use Now

1  SNAPCHAT  
Texts, images, and videos DISAPPEAR over time\*  
Post picture or video stories for 24HRS  
Useful for MASS COMMUNICATION through stories  
Dangerous for PRIVATE COMMUNICATION  
LIMITED parental controls

2  INSTAGRAM  
Post PUBLIC images or videos  
PRIVATE DIRECT messaging similar  
to most messaging apps  
Useful for MARKETING  
Students have been known to create "FINSTAGRAM"  
accounts

3  TIKTOK  
SHORT video posting  
Often used for FUN DANCES or CHALLENGES  
Quick bite-sized nuggets of imagery, IDEAS, and OPINIONS  
Students have access to a lot of QUICK ideas  
Dangers regarding DATA PRIVACY and HACKING

4  BEREAL  
DAILY RANDOM notification to post a live selfie  
Good idea: TRANSPARENCY and authenticity  
Working the system: showing what others want to see rather  
than REALITY

5  STREAMING  
There is no UNBIASED media  
Exposure to lives, experiences, and opinions that MAY OR MAY NOT contradict God's  
Word  
Entertainment tends to create a fan base and then introduce POLITICAL or  
MORAL agendas

### What to do with these?

- Be willing to ASK your students questions about the apps they use.
- Talk to PARENTS about any concerns that you may have.
- Never ASSUME that any student won't use certain apps
- Beware of PRIVATE messaging any minor (or really anyone)
- Group messages offer ACCOUNTABILITY
- Don't get BOGGED down trying to use all of these apps.
- Stay EDUCATED !



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## 5 Apps That You Can Use to Reach into the Lives of Young People

1  **REMIND**  
COMMUNICATION with your team, students,  
and parents

Group texts and **ANNOUNCEMENTS**  
Immediate or **SCHEDULED** communication

2  **AXIS**  
Utilize **EVERY TOOL** of the All Axis Pass in the palm of your  
hand

**PARENT** Connections  
**CONVERSATION** Kits  
Summits  
Listen or **WATCH**

3  **LIFE IN 6 WORDS**  
Mobile **GOSPEL** tract  
Guide for gospel **CONVERSATIONS**  
Record and send the gospel in your **OWN VOICE**  
Keep track of your **CAUSE CIRCLE**  
Create and join GROUPS to PRAY for each other's  
CAUSE Circles

4  **MULTIPLY!**  
Calendar **PLANNING** - All 3 Ministries!  
Small Group Organization - Admins and Key Leaders see all  
Small Group Leaders see their students/children only  
Discipleship Tracking -Creative Discipleship Points  
Olympians Medals

5  **QUIET TIME**  
Daily Bible **READING** and Application  
Commentary and **INTERACTIVE** Versions  
**HALF** the cost of the print QT  
**UNLIMITED** Prayer Journal Space  
Personal **ACCOUNTABILITY**

### What to do with these?

- Remember that each app is a **TOOL** designed to make things more convenient.
- Having a tool and not using it makes the tool **POINTLESS**
- Not knowing how to use a tool makes it **FRSUTRATING**
- Each app has online user **GUIDES** to read or watch.
- With WOL apps, ask your WOL **MISSIONARY** for assistance.
- Remember the purpose is not to use a certain tool but to make **DISCIPLES**
- COMMUNICATE as a team regarding with tools you will use, and everyone use the **SAME** tools.

