

# Equipping the Church

# for excellence



**N**early 300 ministry leaders from more than 50 churches across Virginia, North Carolina, Maryland, and West Virginia gathered for the 2025 Worship & Technology Conference. This dynamic one-day event was sponsored by Innovative Faith Resources in partnership with Liberty University. Designed to equip worship, production, and communications teams, the conference delivered a day packed with encouragement, education, insight, and innovation.

This year's event featured more than 45 breakout sessions led by nationally recognized experts. These sessions covered everything from ProPresenter

and AI tools to video editing, live sound mixing, worship leading, stage design, lighting, graphic creation, and project management. With such a diverse offering, attendees from churches of all sizes and contexts found something tailored to their ministry needs.

"This was my team's first time here," said Greg Etheridge. "We learned that we're doing a lot right—but also picked up tips on how to take things to the next level." Karen Baker agreed, noting, "We've had several 'aha' moments. We realized we weren't using what we already had to its full potential to reach more people."



Beyond the technical training, attendees found deep value in the sense of shared purpose. "It's really awesome to be around like-minded Christians," said Kayce May. "To see others facing the same challenges and pursuing the same goals was refreshing and energizing."

"It's always great to connect with others in the same ministry field and share insights," added Jerry Schroeder. "There's usually someone who's been through what you're going through—and can help you through it."

Sessions were described as "super informative," "practical," and "game-changing." "I learned a ton in the video editing class,"



said Eric Altizer. "This will help me grow my church's reach." Others praised the variety of topics. "It was hard to choose," said Anna Ceruto. "Every session I attended was informative and helpful."

Even returning attendees walked away encouraged. "This is my third time," said Jordan Rogers. "Every year, I come back with tools we can implement the very next week."

The Worship & Technology Conference continues to provide equipping, connection, and renewal for ministry leaders. Plans are already underway for May 30, 2026—don't miss it! ■

