



RE-INTEGRATION STRATEGY

This strategy is evaluated weekly and implemented a month at a time.

Revised 04/2020

CARE STRATEGY

PHASE 1
March-May

PHASE 2
June-August

PHASE 3
September-March

| | | | |
|---------------------------|---|--|---|
| COVID Landing Page | We have created a page on our church website, which includes an online form for needing assistance or volunteering, text-in information for urgent requests or prayer, information on giving, ideas on how to love your neighbor and a compiled list of local resources during this crisis. | | |
| Assistance Form | We have updated the Financial Assistance Form on our website. The commitment remains the same of using 10% of budget to go outside of South Ridge Church. | | |
| Mail Campaign | Lead Pastor (LP) will continue to send cards via USPS out to: <ul style="list-style-type: none"> Regular attenders each week (it's an average of 8 cards each week) First time commitments to the future facility | | |
| Email Campaign | Bookkeeper will continue to email donors: <ul style="list-style-type: none"> Bi-monthly updates to top givers with how donations are being used and facility updates Thank you emails to those who are first-time givers (this comes from LP) | Bookkeeper will continue to email donors: <ul style="list-style-type: none"> Bi-monthly updates to top givers with how donations are being used and facility updates Thank you emails to those who are first-time givers (this comes from LP) | Bookkeeper will continue to email donors: <ul style="list-style-type: none"> Monthly updates to top givers with how donations are being used and facility updates Thank you emails to those who are first-time givers (this comes from LP) |
| Text Campaign | LP will also call/text to check-in on those who are older in our church and those unconnected in groups or teams on a weekly basis to see if they have any needs or ways we can serve them. | LP will also call/text to check-in on those who are older in our church and those unconnected in groups or teams on a bi-weekly basis to see if they have any needs or ways we can serve them. | LP will also call/text or visit to check-in on those who are older in our church and those unconnected in groups or teams on a monthly basis to see if they have any needs or ways we can serve them. |
| Funerals (Visits) | We will continue to officiate funerals that are within the guidelines recommended by the CDC. LP (or if unable to make himself available, then an elder) will make himself available for hospital/hospice or funeral planning meetings. This includes social distancing and digital audience. | | |
| Weddings | We will continue to officiate funerals that are within the guidelines recommended by the CDC. LP (or if unable to make himself available, then an elder) will make himself available for hospital/hospice or funeral planning meetings. This includes social distancing and digital audience. | | |

DIGITAL ENGAGEMENT STRATEGY

| | PHASE 1 March-May | PHASE 2 June-August | PHASE 3 September-March |
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| Modified Sunday Gatherings | Sunday gatherings will be planned for less than an hour (roughly 45-50 minutes) online. The length is about 10 minutes less than an in-person service. There are two reasons for this: based on analytics we gather data on when viewers start and drop off; and, this should provide more opportunities for engagement throughout the week. | Sunday gatherings will continued to be planned for less than an hour (roughly 45-50 minutes) online. The length is about 10 minutes less than an in-person gathering. There will be a shift to offer “ house churches ,” which livestream the service in homes with a gathering of no more than recommended by the CDC. | Sunday gatherings will continued to be planned for less than an hour (roughly 45-50 minutes). The length is about 10 minutes less than an in-person gathering. There will be a shift from offering “house churches,” which livestream the service in homes with a gathering of no more than recommended by the CDC, to offering in-person gatherings at the school of over 100. These in-person gatherings will continue to be planned for less than an hour to provide space for santizing environments in between gatherings. In-person gatherings may utilize videos. |
| Modified Family Environment On-Demand Videos | All three family environments will be provided an on-demand videos. The on-demand video is available on the Saturday before Sunday. The video length is about 40 minutes less than gathering the kids in-person. Coordinators will “host” the video as the lead-in and lead-out from the video, which includes an age-appropriate teaching. | All three family environments will continue to provide on-demand videos. The on-demand video is available on the Saturday before Sunday. With the shift to offer “house churches,” there’s an option to allow kids to watch together during the message part of the adult gathering under adult supervision. | All three family environments will begin to shift from providing on-demand videos to adding in-person gatherings at the school to the on-demand videos. Any on-demand video will be available on Sunday. These in-person gatherings will continue to be planned for less than an hour to provide space for santizing environments in between gatherings. |
| Increased Facebook and Instagram | Our church pages will be filled with daily content with helpful thoughts, prayers, Scripture, and next steps. | | |
| Weekly Email Update | We will continue to provide a weekly update on Thursdays at 5:30 am. | | |
| Weekly Video Update | Lead Pastor (LP) or someone from leadership will provide a weekly video update on Thursdays, which will be channeled through IGTV and Facebook. | | |

DIGITAL GROUPS STRATEGY

| | PHASE 1 March-May | PHASE 2 June-August | PHASE 3 September-March |
|------------------------------|--|--|---|
| Adult Small Groups | All groups will be moved to a digital format. We will provide resources that help group leaders to lead digitally. | With many of our groups taking a summer break, we will begin planning for our groups to begin meeting in-person again in the fall. | In-person groups will begin meeting in homes. Pending CDC guidelines, we will provide necessary sanitizing products and guidelines to all group leaders. We will continue to provide Zoom as an option to all groups. |
| Other Groups | All groups will be moved to a digital format. We will provide resources that help group leaders to lead digitally. | With many of our groups taking a summer break, we will begin planning for our groups to begin meeting in-person again in the fall. To develop engagement while groups are on a break, leadership may offer seminars, game nights, or short-term groups. | In-person groups will begin meeting in homes, school, or places in our community. Pending CDC guidelines, we will provide necessary sanitizing products and guidelines to all group leaders. We will continue to provide Zoom as an option to all groups. |
| Transit Small Groups | Transit will be provided a Zoom call for students and leaders to connect at 11:30 am every Sunday for 30 minutes. The link is available on our website under the Transit Online page . | Transit will be provided a Zoom call for students and leaders to connect at 11:30 am every Sunday for 30 minutes. With the shift to offer "house churches," there's an option to allow students to watch together during the message part of the adult gathering. The Zoom call will still be available to students not meeting together at in-person "house churches." | As we begin to shift to meeting in-person again at the school, groups will once again meet on Sundays. We will provide a Zoom link to students not available or present in-person on Sundays. |
| UpStreet Small Groups | UpStreet will be provided a Zoom call for kids and leaders to connect at 11:30 am every Sunday for 30 minutes. The link is available on our website under the UpStreet Online page . | UpStreet will be provided a Zoom call for kids and leaders to connect at 11:30 am every Sunday for 30 minutes. With the shift to offer "house churches," there's an option to allow kids to watch together during the message part of the adult gathering. The Zoom call will still be available to students not meeting together at in-person "house churches" under adult supervision. | As we begin to shift to meeting in-person again at the school, groups will once again meet on Sundays. |

SHOPPING LIST

| | PHASE 1 March-May | PHASE 2 June-August | PHASE 3 September-March |
|------------------------------------|---|---|---|
| Care Strategy | <ul style="list-style-type: none"> • Custom cards and envelopes • Stamps • Texting app for mass communication • Masks • Latex gloves • Hand sanitizer • Video conferencing app (Zoom, Discord, Teams, etc.) | <ul style="list-style-type: none"> • Custom cards and envelopes • Stamps • Masks • Latex gloves • Hand sanitizer | <ul style="list-style-type: none"> • Custom cards and envelopes • Stamps • Masks • Latex gloves • Hand sanitizer |
| Digital Engagement Strategy | <ul style="list-style-type: none"> • Venue to film • Necessary streaming licenses from CCLI and CSS • Recording equipment (switcher, cameras, computer) that will provide an on-going livestream option • Personal camera phones for Family Environment Coordinators to take hosting videos | <ul style="list-style-type: none"> • Venue to film • Masks • Latex gloves • Hand sanitizer • Contactless Thermometers | <ul style="list-style-type: none"> • Venue to film • Masks • Latex gloves • Hand sanitizer stations |
| Digital Groups Strategy | <ul style="list-style-type: none"> • Video conferencing app (Zoom, Discord, Teams, etc.) for coordinators | <ul style="list-style-type: none"> • Homes that will open up as “house church” venues • Masks • Latex gloves • Hand sanitizer • Contactless Thermometers | <ul style="list-style-type: none"> • Masks • Latex gloves • Hand sanitizer stations |